



## **Call for Expression of Interest for FY2020 FFPr Monetization Service**

### **Background to Nascent Solutions**

Nascent is an African women-led international development organization founded 2004 with the mission of harnessing the creative entrepreneurial skills of target beneficiaries and strengthening their capacity to champion the development agenda of their communities. In the last 15 years Nascent has mobilized resources and implemented programs in food security, nutrition, education, and maternal and child health, impacting the lives of over 5 million people in several African countries. For more information visit our website at [www.nascents.org](http://www.nascents.org).

### **Call for Expression of Interest**

Nascent Solutions is interested in responding to the anticipated FY 2020 Notice of Funding Opportunity (NOFO) by the US Department of Agriculture (USDA) Food for Progress (FFPr) for Côte d'Ivoire, Ghana and Nigeria. In response to this solicitation, Nascent is inviting letters of interest from experienced companies to support its bid for the 2020 FFPr call.

### **Scope of Work**

Nascent expects the selected service provider to:

1. Conduct comprehensive high-level market analysis
2. Identify viable commodities for the project
3. Develop a detailed monetization plan for each of the identified US commodities.
4. Interact with both the public and private sectors in the target country(s) and identify potential buyers
5. Assume responsibility of the shipping, transportation, storage and sale of all project commodities
6. Monitor the market situation and prepare regular updates for Nascent and the USDA through the project life.

### **Application**

Interested service providers can respond to this call by submitting a 3-5-page application including cover page, a detailed capacity statement including technical experience in conducting USAID/USDA compliant market analysis and effective and efficient management of the sale of US Commodities. The applicant should demonstrate its mastery of the market situation in the target countries as well as the West African region including the country import policies and the capacity to work with governments and local partners, and contractors in the region.

The expression of interest along with three references should be submitted to [Recruitment@nascents.org](mailto:Recruitment@nascents.org) by COB **Friday, April 3, 2020**

All inquiries and requests for information regarding this call for expression of interest should be directed to Dr. Beatrice Wamey through email at [bwamey@nascents.org](mailto:bwamey@nascents.org) by **March 30, 2020**.